**ECOLOGICAL SOLUTIONS** ***FROM PPG***

At PPG, we understand that sustainability is a driving factor on building and design projects nationwide. We recognize our paints and stains play an important role in sustainable building and are committed to making environmentally progressive products.

PPG was one of the first pioneers in the paint industry in developing new performance standards for zero and low-VOC products. Many of our paints have zero or low volatile organic compound (VOC) contents\*, allowing our products to meet a variety of governmental and third-party regulations nationwide.

With Ecological Solutions from PPG™, painting sustainably does not mean sacrificing coating performance. Everyone from architects and commercial building owners, to homebuilders and homeowners, can confidently strive to find an ecological paint solution by choosing PPG.

\*Colorants added to products may contain VOCs.

**NO ONE COLORS MORE TYPES OF SURFACES**

PPG’s color influence can be felt far and wide. We're in more industries and we cover more types of surfaces than any other coatings company. This breadth of industry and surface knowledge allows us to continually innovate in the world of color. And to continually impact businesses around the globe.

As your color partner, expect us to possess a world of knowledge and expertise. We know the local scene. Understand your capabilities, processes and culture. And provide just the skills and training you need right now - whether it's an employee, a new application or color consulting.

PPG has the unique ability to think small and tailor solutions for companies focused on their local markets and customers. As a global leader, we’re just as capable of thinking big. Always delivering with precision, accuracy and consistency. And providing best-in-class tools, displays and materials. Our customers benefit from our world-class expertise. Our industry experts and state-of-the-art capabilities can be brought to your location, whenever it’s needed.

Global expertise, applied locally. That's PPG. Learn more about our global color expertise.

**Sheen Guide**

* The lower the sheen, the less light that will reflect off the surface. Generally, lower sheens offer a warm, designer look and help hide surface imperfections. Conversely, the higher the sheen, the more light that will reflect off the surface. Higher sheens also offer enhanced durability and washability, and tend to be used in high-traffic areas. Use this chart to help decide which paint sheens are right for your project.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |
|  | **FLAT / EGGSHELL** | **SATIN** | **SEMI-GLOSS** | **GLOSS** |  |
| Body of House | X | X |  |  |  |
| Doors, Shutters |  | X | X | X |  |
| Trim (around windows and doors) |  | X | X | X |  |
| Soffit and Fascia | X | X |  |  |  |

Surfaces

* Wood Siding
* Trim and Sash
* Shakes
* Shingles
* Masonry
* Weathered Aluminum
* Weathered Vinyl Siding
* Metal